

# Curriculum Vitae

## Daniel Gyasi Darko

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### QUALIFICATION PROFILE

Creative and talented Web and Graphic Designer with great deal of experience in marketing, multimedia and print design. Passionate and gifted creator of innovative marketing strategies accustomed to performing in deadline driven environment with an emphasis on working within budget requirements.

a. PRINT

Logos & Business Card  
Brochures & Newsletter  
Posters & Flyers  
Packaging & Post Cards  
Stationery & Invitation  
Magazine & Calendar

b. Web & Multimedia

Website design  
Mock up design  
Video editing  
Social media

### CAREER OBJECTIVES

Extremely creative and multi-talented Graphic and web Designer with more than 3 years in product publishing, web designing and print design.

I have passion for graphic and web design. My greatest pleasure comes from creating color harmonies in Photoshop, Illustrator. I am speedy, efficient and I take pride in my work.

I spend most of my time building websites, designing mockups, designing logos, small marketing materials like business cards and brochures, posters, flyers, programs, newsletters, advertising and much more. My style is usually clean, fun and inviting.

Throughout my course, I have worked on a range of briefs including branding, web design, user interface design, and magazine design.

During these briefs, I have improved upon my teamwork and communication skills in group assignments, whilst developing my organization skills and self-motivation by working on self-innovated projects. This has helped me to gain a deeper understanding of each aspect that is needed for graphic and web design.

### PROFESSIONAL EXPERIENCE

## **Select-Print Enterprise, Carprise**

### **Graphic Designer, 2018 – 2019**

Successfully managing graphic design projects from concept through completion. I worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. I also enhanced existing designs with new layouts, graphics, and content.

#### *Achievement:*

- I established trusting relationships with designers, vendors, and key clients.
- I successfully completed client (World Vision) projects worth up to GH 50,000.00

Mankind Projects, Nima | Getting People Right, Canada

### **Web and Graphic Designer, Video Editor, PowerPoint presentation, 2019 – 2020**

I created design theme and graphics for marketing and sales presentations, training videos and corporate websites. Participated in team effort to produce smooth production of policy manuals and educational materials for newly hired employees and freelance designers.

#### *Achievement:*

- Was promoted as the senior web and graphic designer
- Gained much experience and improved upon my skills

## **EDUCATIONAL BACKGROUND**

IPMC College	GRAPHIC AND WEB DESIGN	2016 – 2019
Suhum Presby Senior High	WACCE	2012 – 2015

## **KEY COMPETENCES**

- Ability to work under pressure
- Excellent interpersonal skills.
- Computer literate
- Able to adapt to change easily.

## **RELEVANT COURSE WORK**

Adobe Photoshop	Adobe Dreamweaver	Adobe XD	Premiere Pro
WordPress	Microsoft Office	Corel Draw	Atom
Advance HTML/ CSS	Adobe Illustrator	Power Point	Adobe Flash
Illustrator	Adobe InDesign	Joomla	

## **WORK EXPERIENCE**

- Oversaw work of junior designers, keeping team members working within established deadlines.
- Managed multiple design tasks with short deadlines by prioritizing job responsibilities, overseeing deadlines and monitoring.
- Enhanced existing designs with new layouts, graphics, and content.
- Developed creative, graphic presentations to communicate mood, emphasis, and insight.
- Designed mockups and wireframes utilizing graphics software skills.
- Enhanced design process by offering multiple solutions in conceptual models, layout, and typography.
- Determined marketing and design vision with clients for all types of graphic design projects.
- Used [Photoshop, Illustrator, etc.] to create images and layouts.
- Submitted design ideas to plan projects with customers and managers.
- Produced projects for advertising and informational purposes.
- Developed company logos and unique, memorable websites, which bolstered brand and corporate identities.
- Developed easy-to-use interfaces that complied with project and client specifications.
- Displayed memorable content and images, effectively driving traffic to site, promoting the company's brand and increasing sales.
- Designed websites, portals and large scale web applications for multiple clients.
- Trained clients to make minor changes and updates to websites.

## **INTERESTS AND ACTIVITIES**

- Entertainment
- Learning
- Writing, Typing and Designing
- Webpage Layout Designing (Mock Up)
- Website Maintenance
- Editing content

## **KEY SKILLS**

- Branding
- Communication
- Creativity
- Adobe Creative Suite
- Logo creation
- Interactive media
- Advertising familiarity

- Digital graphics
- Adobe Creative Suite
- Microsoft Office expertise
- Graphic and Media Design
- Project management
- Coding (HTML & CSS)
- Presentation
- Good Team player

## **BUSINESS AND PORTFOLIO WEBSITE**

<https://deziqnxpoint.com/>

<http://designxpoint1.dx.am/>

## **REFEREE / REFERENCE**

Mr. Seth Owusu

Lecturer- Graphic and Web Design (IPMC)

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